



FOR IMMEDIATE RELEASE

Green Tech Speaker Series Provides Insight into Nanotechnology and the Environment

November 3, 2009 – (Greensboro, NC) The Greensboro Partnership is hosting a Green Tech speaker series on consecutive Tuesdays in November in partnership with the Joint School for Nanoscience and Nanoengineering and the North Carolina Entrepreneurship Center at UNCG. The series is designed to focus attention on the growing field of environmental nanotechnology. Shortened to Green Tech, this research area integrates nanotechnology into the pursuit of “green” or sustainable practices and represents significant research and commercial potential.

“This intersection between environmental applications and nanotechnology is an exciting one to explore,” commented Greensboro Chamber President and Director of Entrepreneurship, Rob Clapper. “With the development of the Joint School for Nanoscience and Nanoengineering in our city, Greensboro is in the unique position to delve into Green Tech and its applications for entrepreneurial development.”

Presenters for the speaker series include Rob Burns, Senior Vice President of Lux Research, Reyad Sawafta, President and CEO of Quartek Corporation, and Steven Burke, President and CEO Biofuels Center of NC.

The speaker series will be held on consecutive Tuesdays in November at the Proximity Hotel from 4:30 – 6 p.m.

November 3, 2009 - *Nanotech's Impact on Energy and Environmental Technologies* - Rob Burns, Senior Vice President Lux Research

November 10, 2009 - *The Role of Nanotechnology in Advancing Greentech Innovations* - Reyad Sawafta, President & CEO QuarTek Corporation

November 17, 2009 - *Biofuels Statewide: Societal, Strategic, and Not Without Technological Complexity* - Steven Burke, President and CEO Biofuels Center of NC

To Register, call 336-387-8316 ~ Sponsored by the NC Biotechnology Center and Duke Energy

The Greensboro Partnership is the principal economic and community development organization in Greensboro through the work of its three member organizations, the Greensboro Chamber of Commerce, Action Greensboro, and Greensboro Economic Development Alliance. The Partnership works to develop a vibrant community that creates, expands and attracts business while advancing the quality of life for all. Signature projects for the Partnership’s business units include an initiative to develop an entrepreneurial culture in Greensboro and the Triad, business recruitment projects, community-wide events such as the State of the Community address, advancing Greensboro’s legislative agenda to the NC General Assembly, as well as the very visible Center City Park.

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